

E-LEARNING CONFERENCE 2010

general information for exhibitors



introduction

The JISC Regional Support Centre for Yorkshire & Humber is publicly funded to stimulate and support innovation in the post-16 learning sector throughout the Yorkshire & Humber region. Having previously worked to ensure practitioners had the skillset to use technology in learning, it now works with principals, heads of service and other senior and middle managers to advise FE Colleges, HE Colleges, Specialist Colleges, Local Authority Adult Community Learning Providers and government funded Work Based Learning Providers to inform strategies, both corporate and pedagogical, around the subject of technology in learning.

JISC RSC YH has run an annual conference each year since its inception in 2000. The conference brings together senior management and practitioners to disseminate best practice across the region as well as providing a collaborative networking event, stimulating ideas and focus for innovative education approaches in the region.

The conferences, which are always popular, have followed progressive themes and models of delivery over the years, ensuring that they are always innovative and often cutting edge.

our 2010 conference

In 2010, a decade after our conferences began, the theme is around active learning. The key message is that, in the past, you may have heard about best practice or seen it demonstrated – this year you'll want to take part.

Workshops and exhibitors with innovative methods of delivering workshops and exhibition space will be selected to attend, and every aspect of this conference will involve delegates getting hands on experience of technology in practical learning situations. It will culminate with all delegates leaving with a clear idea of how they can drive innovation forward in their organisation.

The event will take place on **June 10th, 2010** at **The Rose Bowl**, Leeds Metropolitan University's signature building.

With support from cutting edge digital content providers, the conference will open with a 3D experience and the theme of innovation will continue throughout the event

A full event profile is provided overleaf, however, in excess of 150 delegates from all supported education sectors are expected, alongside senior thinkers from local authorities, education committees and partners in the region.

event profile

Expected Attendance:

delegates

- 100 – 150 delegates
- A combination of senior practitioners, principals, heads of service and directors from across the sectors
- People with moderate to large purchasing power in their organisation
- E-Learning and ILT leads from across the sectors
- Senior librarians from the educational and public sectors
- Technical and infrastructure specialists
- Representatives from the regional development agencies, funding and other national bodies

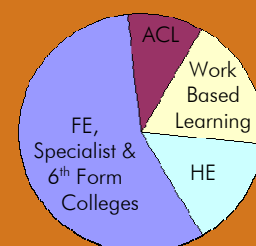
trade

- 20 – 30 trade stands predominantly offering interactive stands with some static provision
- A mixture of national hardware and software providers, educational services and technology companies
- Representatives from JISC Advance Services

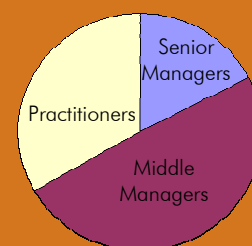
our 2009 event

- 113 Delegates
- 30 Trade Stands

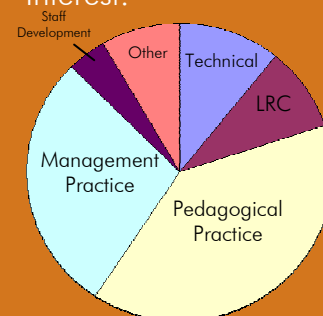
Delegates By Sector



Delegates By Role



Delegates By Area of Interest:



Theme: *How you made it happen*

Venue: *York Racecourse*

Date: *June*

exhibition types

This conference is an excellent opportunity for you to reach a number of audiences in one place.

There are two types of exhibition space available:

Interactive Stands:

We want these stands to be places where delegates don't just see what you do – they take part in it too.

This could be as simple as having a small interactive task for everyone to take part in, or could be a more elaborate workshop with a demonstration.

To ensure the conference remains an active learning event and that the most is made of the space available, we'll be looking at the proposals submitted to select engaging activities.

STANDS FROM

£300

Reduced Rates Available
For Sponsors

Static Stands:

While the E-Learning Conference is predominantly an interactive event, there is some scope for a limited number of static stands. If you feel this would be more suitable for your product, this will be your best option.

STANDS FROM

£350

Reduced Rates Available
For Sponsors

what to do now

If you are interested in exhibiting at our event, we'll be delighted to hear from you. Complete the form at:

<http://www.rsc-yh.ac.uk/conference>

If you're interested in sponsoring the event and getting reduced prices for exhibition space, please contact us using the details below. Equally, if you feel you would like to discuss anything further, we'll be happy to help.

We look forward to hearing from you.

Contacts: Sophie Chopping (Event Organiser)
Kevin Campbell-Wright (E-Learning Adviser)

Telephone: 0113 343 1000 (Office is open
Mon – Fri 9am – 5pm)

Email: s.chopping@rsc-yh.ac.uk
k.l.campbellwright@rsc-yh.ac.uk
support@rsc-yh.ac.uk

Website: www.rsc-yh.ac.uk/conference